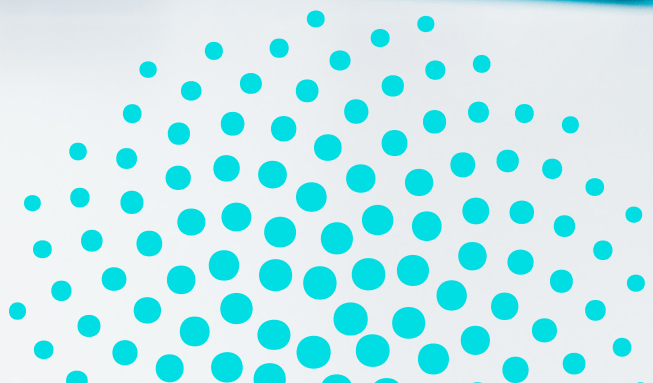


Enticing reward and recognition options for educational institutions

Thank students, employees and research participants



Engaging university staff and students

Appreciate Business Services is a UK-based provider of reward and recognition solutions. We offer industry leading reward products with our gift cards, vouchers and e-gift cards as well as sophisticated online systems, which help our clients communicate and personalise their engagement programmes. We also boast a fulfilment operation which is the pride of Appreciate Business Services and our parent company, Appreciate Group plc.

We can help you to:

Save staff
and students
money

Thank
research
participants

Recognise
loyal service

Offer study
rewards

Celebrate
student
achievements



Reward options

Our rewards can be split into two major areas; **physical** and **digital**. Both offer end recipients ultimate choice as to how they wish to spend their gift.

Just imagine what's possible with these multi-redemption gift options for university staff and students.



The Love2shop Gift Card is **accepted in-store at 95+ retailers** and also boasts a massive catalogue of e-gift cards, which cardholders can access by exchanging their balance at love2shop.co.uk.



Spend in-store or exchange the card balance

With a Love2shop Gift Card your employees could enjoy...



RIVER ISLAND



Waterstones



Digital Rewards

Thank individuals with a reward code, **delivered via email or SMS**, which can be redeemed for vouchers, gift cards, experiences, e-gift cards, merchandise, holidays and much more.



The process is simple:

1

Recipient receives a reward code within an email or SMS message.

2

They are directed to a branded online portal.

3

The recipient can then exchange the value of their reward code for a wide variety of digital and physical brands.

4

Rewards are distributed to recipients to spend as they please.

Gift Vouchers



Love2shop Vouchers are the nation's No.1 multi-retailer voucher and the ideal reward for staff and students. Recipients can handpick a gift they'll love from over **150 leading retailers** and spend in more than **20,000 stores**.

Vouchers are **available in £5 and £10 denominations** and presented in gift wallets that can be branded or personalised so you can add a special message.

Employee Recognition Platforms

IMPROVING WORKPLACE CULTURES ONE 'THANK YOU' AT A TIME

Create a culture of appreciation in your organisation with the Shout! online social recognition platform.

VALUES-DRIVEN RECOGNITION



Ensure your employees live and breathe desired behaviours through recognition linked to pre-defined, values-driven criteria.

With Shout!, employees can be recognised against core organisational values, day to day positive behaviours, or both. Employees not only share the love, they also constantly provide real-life examples to colleagues of your values in action.

REAL-TIME WALL OF FAME



With our live streaming wall of fame, employees put achievements up in lights for all to see, with recognitions posted in real-time.

Colleagues 'like' and congratulate one another on achievements and publically celebrate special occasions.

SERVICE AWARDS



Use the Shout! platform to recognise your employees for loyal service, integrating gratitude into the employee's public profile. Pin service award recognitions to the wall for added kudos, and even use the system as part of an onboarding process, congratulating individuals on early milestones.

'QUIRKY PERKS'



Instead of banking points only for financial reward, employees can also trade them in for one-off perks around the office. With enough points, an employee can cash their recognition points in for something special, like getting a coffee from the boss, taking time off, learning new skills, job shadowing with a colleague in another department, or any other quirky perks you care to dream up.

Shout!



Employee Discounts

With an Everyday Benefits Card from Love2shop, you can help employees save hundreds of pounds every year on their household spending... supporting them with the rising cost of life.

Employees can load their card with their own funds as often as they please. A **7.5% discount** is applied at the time of top up, so to load £100 worth of value onto a card employees only need to spend £92.50.

The card can then be spent anywhere that accepts Love2shop Gift Cards.

The online account management portal also opens up a range of additional benefits, including:

4% discount
on supermarket
gift cards

Up to 40% off
cinema tickets

Discounted
dining e-gift
cards

Up to 50% off
days out

Use your 7.5%
discount
to book a holiday
through
Love2shop Holidays

Example savings:

ACTIVITY	TYPICAL SPEND	ANNUAL SPEND	DISCOUNT SAVING	TOTAL SAVINGS
Main supermarket shop	£100 per week	£5,200	4%*	£208
High street shopping	£100 per month	£1,200	7.5%	£90
Secondary shop (at Iceland or M&S)	£40 twice per month	£960	7.5%	£72
Holidays**	1 foreign holiday @ £2,000	£2,000	7.5%	£150
Days out	£200 per annum	£200	50%***	£100
Christmas shopping	£500	£500	7.5%*	£37.50
Cinema	£100 per annum	£100	40%***	£40
Dining out	£40 per month	£480	7.5%	£36
TOTAL				£733.50

Please note that the figures above have been calculated based on the average spend of a family of 4. Actual savings will vary dependent on the individual employee's spending patterns.

* Discounts on the cost of reloading a supermarket gift card

** Booked through the Love2shop Holidays team

*** Days out - discounts applied to the cost of entrance tickets ordered in advance

Cinema - discounts on the cost of cinema e-gift cards ordered through love2shop.co.uk

Travel and Experiences



Love2shop is also home to a dedicated in-house travel agency that handles bookings through more than 150 travel companies.

Our concierge holiday booking team are on hand to book a break away for your employees.

This high-end gift makes the ideal loyalty award or top performers incentive.



Once in a lifetime trips to long-haul destinations

family summer holidays

European city breaks

Experience days

UK staycations

Any Love2shop Gift Card holder can use their balance as part or full payment with Love2shop Holidays (either over the phone or online at www.love2shopolidays.co.uk).

Alternatively, we can create a bespoke travel promotion tailored to appeal to your target audience.

Access rewards and savings on the move

Through the Love2shop App, your **employees** can:

1

See where to spend
their reward
- geolocation finds
local accepting
retailers

2

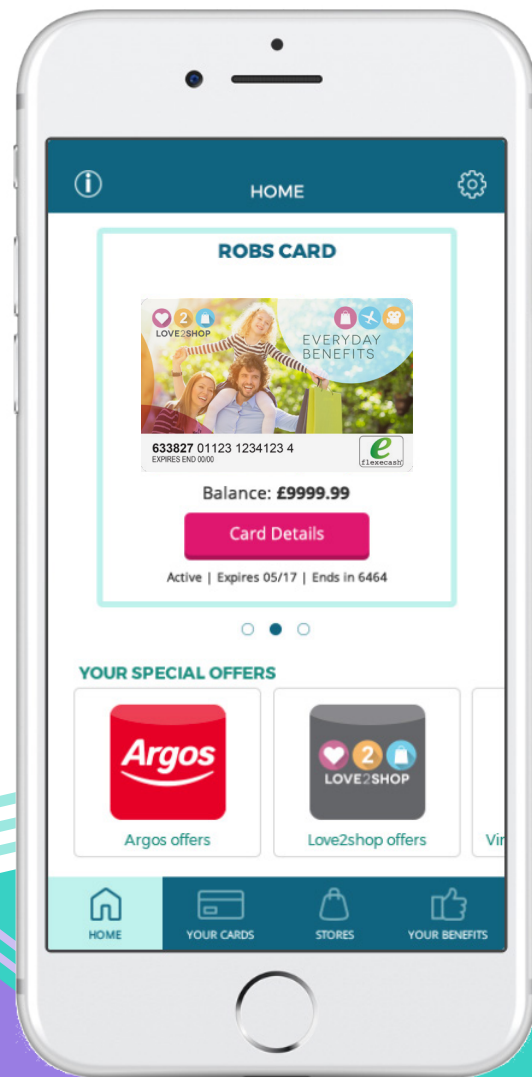
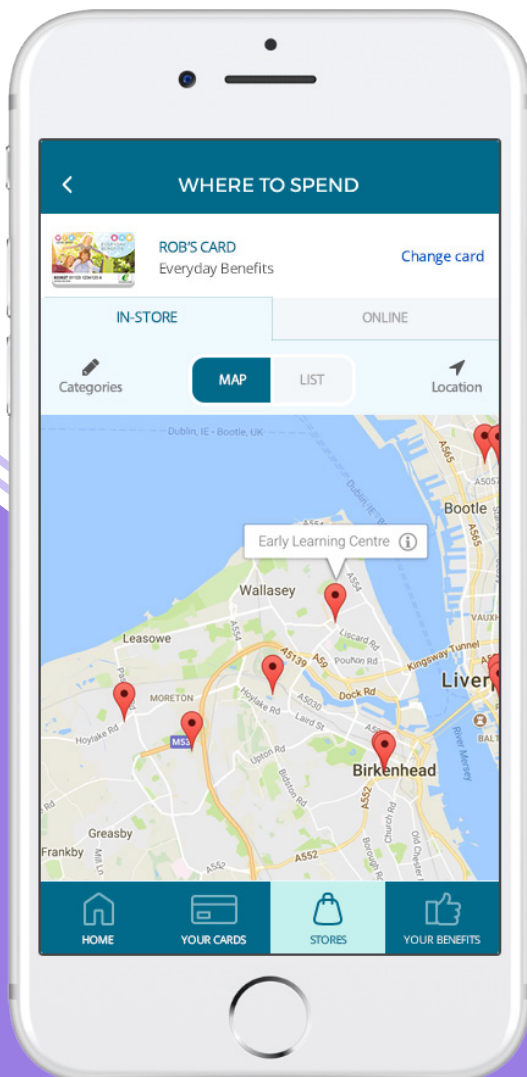
**View savings
made** - a running
total of discount
given reinforces
employee loyalty

3

Top up their card
(at a discount) in
real-time - so
they never miss a
bargain

4

**Log in quickly and
easily**
- using fingerprint ID



About Appreciate Business Services

Appreciate Business Services is a perennial destination for organisations in need of gift cards, vouchers, e-gift cards and platforms to deliver them. We're relied on and treasured by those in need of simple to use, effective schemes. This includes schemes which reward loyalty, improve sales, boost brand engagement and more.

Extensive industry experience

We power rewards for a range of educational organisations.

250+
organisations

Higher
education
institutions

University
colleges

Academies
and schools

Purchasing
consortiums

Universities

Superior customer service

Our team are on hand to support you and your employees whenever you need us.

230

People participated in our survey - Study is based on clients across the UK

54 NPS

Our net promoter score for clients using Love2shop Digital Reward Codes has increased by 5 points since December 2020

97%

Found it

Very Easy

OR

Easy

To place their order

204

Respondents said that they're happy with Love2shop's range of retailers

223

of the 230 respondents who answered said that we delivered to agreed timescales

95%

of customers think that we understand their business needs very well or extremely well

95%

of respondents rate our customer service as either

Very High Quality

High Quality

93%

of Love2shop Digital reward clients would recommend us to a friend

A few facts about us:

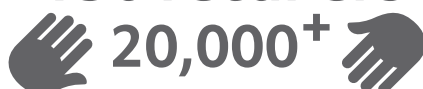
B2B CLIENTS OVER

31,000



Partnered with more than

150 retailers



20,000⁺

individual retail outlets

Global reward solutions in over

150 countries

66 currencies

29 languages



SPECIALIST



DELIVERY AND ACCOUNT
MANAGEMENT TEAM

3.5 million

Consumers
reached



 **Trustpilot**



Check out our Trustpilot reviews at:

<https://uk.trustpilot.com/review/appreciate.co.uk>

Discounts available on Appreciate

Any order over £1,000 placed with Appreciate Business Services is eligible for a discount. We're always proud to offer a cost-effective service, and we'll even price match quotes for similar multi-retailer products.

We offer discounts for:

Love2shop Gift Cards



Love2shop Vouchers



Reward Codes



Single Store



M&S
EST. 1884



T.K. maxx

Amazon & Supermarkets



amazon.co.uk®

Sainsbury's

TESCO

Want to know more?

If you want to know more about how Appreciate Business Services can make your next project a success, get in touch!

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E: hello@appreciategroup.co.uk

www.appreciate.co.uk

apprec:ate
The home of LOVE2SHOP   