

LOVE2SHOP Engagement Platform

The central graphic is a collage on a blue background. At the top left, a woman in a denim shirt holds a laptop. To her right, a speech bubble says "Hi". Below her is a registration form with fields for First Name, Last Name, User Name, Email Address, and Password, and a "Register" button. To the left of the form is a bar chart with five bars of increasing height. Further left is a white card with "LOVE2SHOP" and a heart made of colorful candies, with a "flexecash" logo. On the right, a large light blue circle contains logos for Argos, Pizza Express, John Lewis & Partners, M&S (EST. 1884), currys, Boots, and Just Eat. At the bottom right, a man in a suit holds a tablet. A large cyan circle on the left contains the text "Award winning".

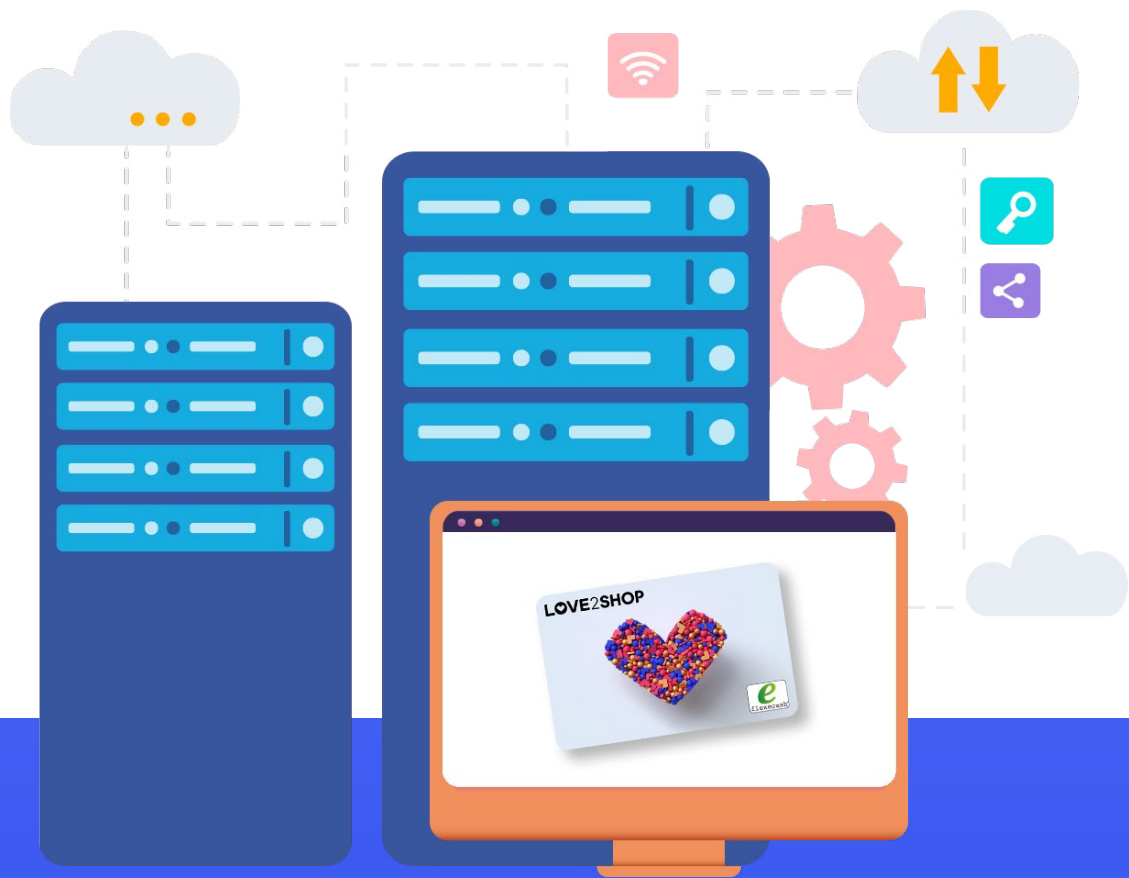
Intelligent, easy-to-use and it saves time.

business.love2shop.co.uk/engagement-platform

Securing Strong Results is EASY – When You Know How

Engage, incentivise or motivate people with minimal effort using our flexible rewards management platform. It is intelligent, easy-to-use and it saves time.

Designed by the UK's leading rewards company, Love2shop Engagement Platform helps you deliver the right reward to the right person at the right time.



If you are engaging any of these groups of people, you can enjoy a strong return on investment by integrating this popular and productive platform into your workplace...

**Employees, market research respondents,
customers, channel partners, resellers,
sales teams, other groups of people.**

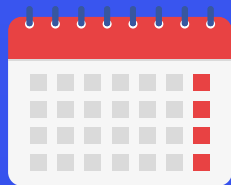
LOVE2SHOP

Enjoy Receiving Your Own Rewards By Producing Fantastic Results

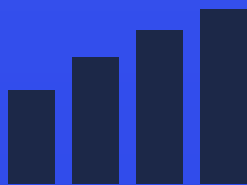
You don't need to worry about the return on investment, your new digital team member will get to work the moment it's integrated. So you'll be the one who's getting recognised!



Increased sales



Weekly/Monthly breakdowns



Improved net profit

Introduce the Love2shop Engagement Platform to your workplace and you could secure...

- Improved retention, increased peer-to-peer recognition, stronger employee loyalty and enhanced remuneration packages.
- Hard-to-find demographics with rewards that offer 'something for everyone' whatever their age, faith, gender or interests.
- An improved strategy to acquire and retain customers.
- Channel partners and resellers who will feel motivated to sell your product or service, and strengthen collaborations.
- Super motivated and incentivised sales teams.



We Start By Listening To What You Need

We listen to your needs, challenges and targets before we create a platform that's right for your business.

On the other hand, our popular off-the-shelf version offers so many advanced features it may be just what you're looking for anyway.

So Many Features To Choose From – And New Ones Added Regularly



Sales Claim Tagging

Upload pre-approved sales that can be tagged and claimed by sales teams within an organisation.



Dynamic Content

Alter content in web pages and email templates based on data attributes. Create custom web pages displayed to different user profiles. Segment customers into groups and tags and dynamically display different content.



Referrals

Create advocacy with customers where referral forms can be completed and tracked to conversion.



Surveys

Dive deeper and better understand customer sentiment with surveys.



Content Experiments

Within a web page or email template containers are used to structure the layout and content. Using our framework, administrators can test how a web page or segment of content performs in optimizing a specific goal.



Calendars

Keep your channel partners up to date with the latest events that include event sign up workflows and event reminders.



Resources

Easily share resources from PDFs to Excel files that participants can download to their computer or mobile device.



Consumer Claims

Drop in claim forms that allow customers to claim rebates after purchase where each claim is tracked through an approval workflow.



Journeys

Create customer journeys that automate engagement, from sending emails to e-coupons and more. Experiments that can split test journeys and send customers down varying paths.



Multi-lingual

For those who need to support different languages, our content assets can be created for each language then dynamically rendered in a single website or email template.



Blogs


Blogs are a great way to share structured content with your channel partners and update them on the latest industry news.

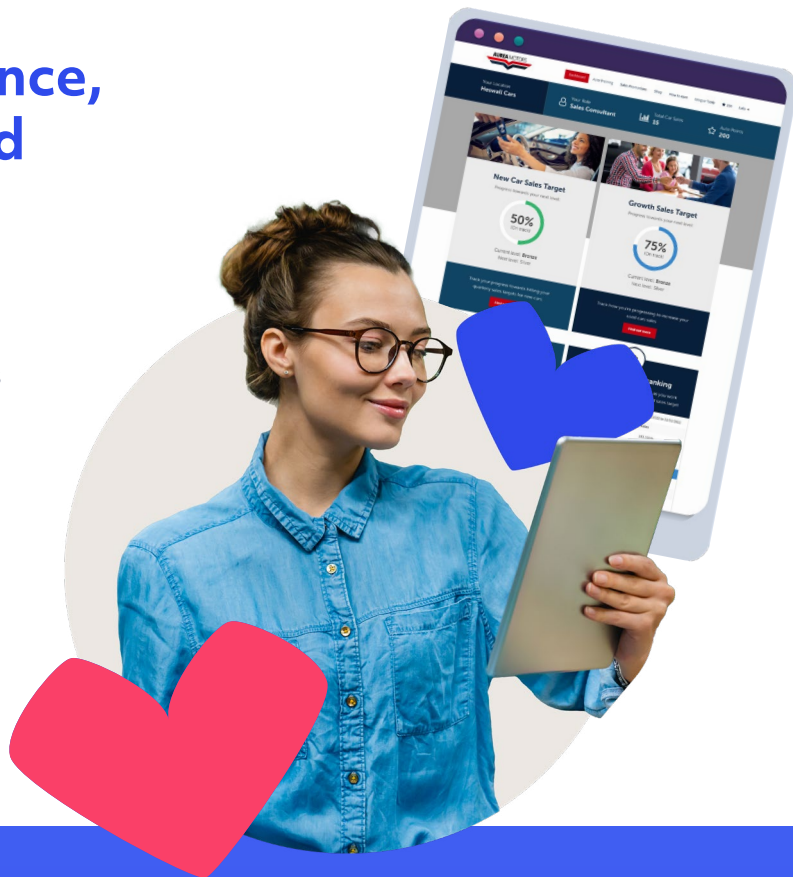


Optimised User Experience, Advanced Reporting and Automated Data

There's more to customer engagement than rewards. That's why the user experience has been designed to feel nice and simple. No complex logins, tricky websites to navigate, no disengagement at all.

You'll love the real-time data, and on-boarded end-users will come back for me!

-  **No complex logins**
-  **No tricky websites**
-  **No disengagement**



Add-Ons Can Maximise Engagement and Improve Performance



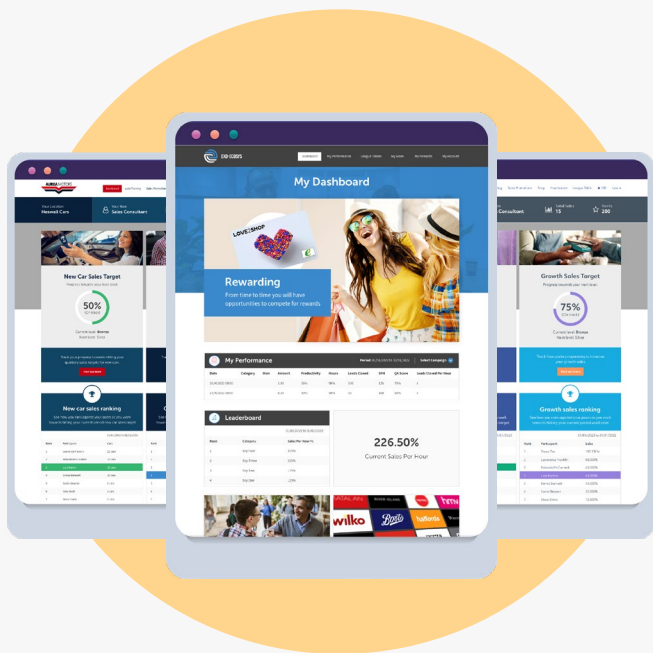
Once we've worked together on your site design and content, promotional campaigns and reward catalogue, other modules can add value to your proactive or reactive campaigns. Things like scratch cards, quiz e-learning, raffles, eCards, lead forms, chatbots, wish-lists and more.

Produce and Optimise Valuable Data

Your new platform automatically collects valuable data, which you can view in your dashboard. No more scrabbling around with spreadsheets and pivot tables! You'll be able to manage and optimise data and metrics really easily.

Understand the ROI on campaigns and how to improve engagement targets, see when you've had an uplift on last year's sales, and monitor sales figures for your channel partners and resellers with monthly or weekly breakdowns.

If your current process isn't automated and providing you with an enjoyable, seamless experience, or if you're one of the 'manual' rewards managers, don't get left behind.



White-Label To Your Heart's Content

Want it to look like it's come from your organisation (or your clients' organisations) and reel in some brand equity?

The Love2shop Engagement Platform puts you in charge of branding and personalised messaging, so your organisation (or client's organisations), can reap its own rewards from managing its engagement and loyalty programs.



Engage and Motivate with Outstanding Results



It doesn't matter which group of people you're targeting, whether it's employees or market research agencies, customers, channel partners or resellers, or sales teams ... or whether you're running rewards points programs, reward schemes or customer engagement

The Love2shop Engagement Platform will make your work an absolute doddle – it even makes intricate, big budget programmes a joy to manage.

Welcome to Love2shop Engagement Platform!

Let's Take a Look at Some of our Clients...



Brakes customers were offered a blend of discounts, cashback, charitable opportunities and Love2shop rewards. The programme enabled a return to the confidence in the hospitality sector - a vital sector in the UK economy.

This involved building three separate but interdependent microsites for the promotion, and providing the software to deliver cashback and rewards to Brakes' customers.

WELCOMEBREAK

Coach drivers arriving with more than 20 passengers are rewarded each time they visit a Welcome Break services.

Earning 1 to 5 points depending on the services' location, drivers redeem their points via the Reward store catalogue.

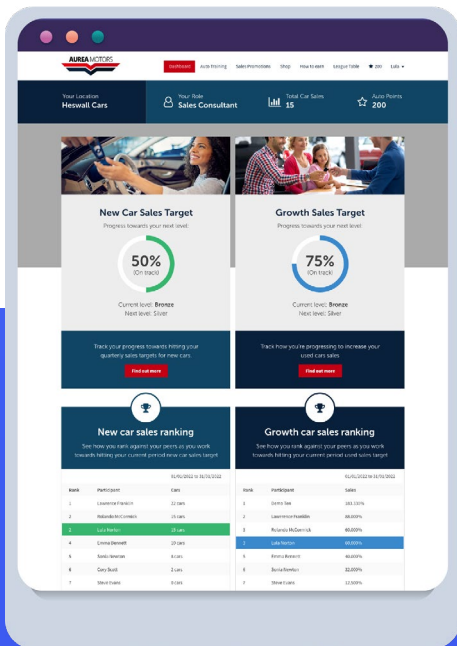
Love2shop Business Services supports promotions to drive activity, often related to seasonal campaigns or events, to maximise engagement or competitive schemes.



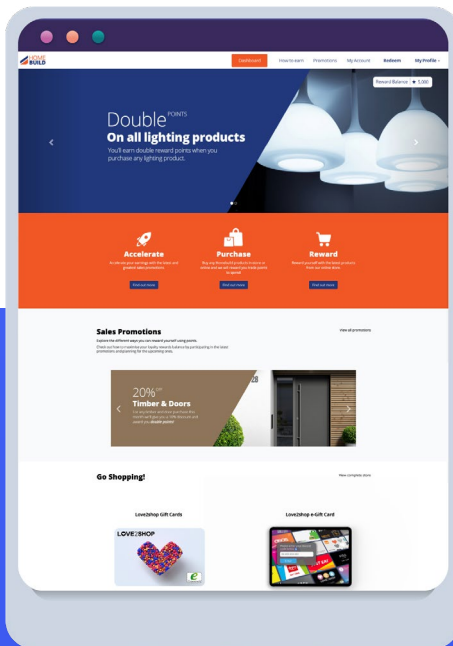
A peer-to-peer solution that facilitates the real-time recognition of colleagues across the globe. Managers and budget-holders can make a secondary decision about rewards for exceptional situations.

Love2shop Engagement Platform galvanised Jurys Inn's overall culture by also recognising Service anniversaries and ad hoc rewards at, for example, Christmas or other notable holidays.

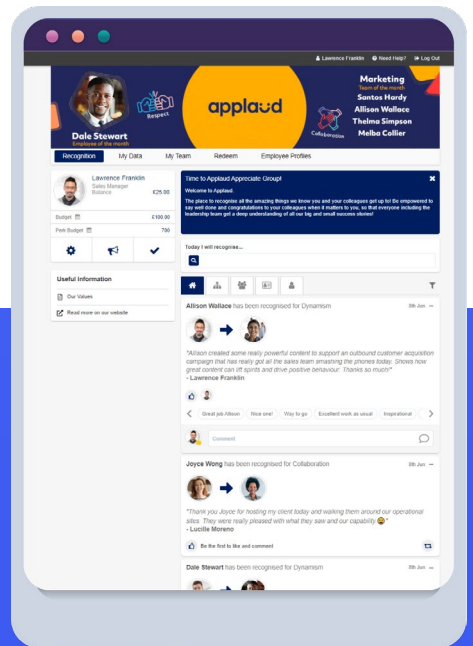
Incentives



Loyalty



Recognition



Get Your Personalised Demo – It's Easy To Arrange

Speak to us and find out how we can help

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