

LOVE2SHOP

- Award-winning rewards
- Incentives
- Engagement



Best Channel
Partnership Award
Winner at the 2021
Incentive Awards

About Love2shop

Love2shop is the UK's leading reward and incentive supplier to business.

Every year, thousands of companies depend on Love2shop for the rewards, software, and expertise to acquire, engage, and retain their customers and staff.



Three options available



Love2shop range – Love2shop is home to the ever-popular Love2shop range of gift cards, vouchers, and e-gift cards.



Loyalty and acquisition programmes – Love2shop offers the rewards, software and expertise to help your business secure more customers, and keep them loyal and engaged.



Employee engagement and recognition – Software and rewards to recognise, incentivise and engage your workforce.

Services



Employee rewards and recognition



Customer service recovery schemes



Employee engagement programmes



Customer acquisition and retention



Government and research incentive schemes



Sales and channel incentive programmes

LOVE2SHOP

Love2shop at a glance, in numbers:

£250m+

distributed in
rewards annually

150+

retailer partners

2m+

rewards issued
annually

23,000

locations for
reward redemption

42,000

clients

Rewards delivered to

150 countries



Happy customers and happy employees are vital to a company's success, and that's the driving force behind our tailor-made reward, recognition and incentive schemes. Love2shop concentrates on designing and delivering bespoke programmes that help a business to generate all manner of end results. That might include increased productivity, developed team working especially after a programme of restructuring or modernisation, enhanced motivation or simply to nurture a warmer, more thoughtful work environment.

Love2shop believes that each organisation needs to be treated as an individual which is why our programmes have core components but are further developed in consultation with each business –and their strategic objectives.



Love2shop rewards

As well as being able to present your employees or customers with a Love2shop reward in person or digitally, giving the gift of choice hands back the control to them. The treat lets them indulge in a bit of retail pampering because they can select whatever they fancy – and they'll be proud to be associated with your company as a result. Who doesn't get butterflies when they're granted a little surprise spend?

The surprise is also extended given the huge range of Love2shop's popular brands – **there really is something for everyone, so everyone's a winner!**



LOVE2SHOP

Love2shop Gift Cards

Love2shop Gift Cards are spent in-store with more than 90 retailers across the UK. Our plastic gift cards can also be exchanged online at Love2shop.co.uk for an extra selection of big shopping and dining brands, and spent online with a select group of online retailers.



Features and benefits

- Reloadable options to let cardholders top-up or reload their own cards at a discount.
- Branding and personalisation options for cards and card carriers.
- Biodegradable cardboard options available.
- Business occasion cards – pre-designed gift cards with celebratory messages.

Perfect for...

It might be easier to ask: Who isn't it perfect for? Being physical, the rewards can be delivered face-to-face, or through the post. They can be combined with personalised messages for one-off rewards such as long service awards, or issued in bulk to thousands of recipients at once. With in-store and online options available, Love2shop Gift Cards are our flagship product.

Access a huge choice of retailers, including:

In-store



M&S



Exchange at www.love2shop.co.uk for even more choice:



LOVE2SHOP

Love2shop Contactless

Love2shop Contactless offers a range of online and in-store spending options across a selection of [more than 100] shopping, experiences, and dining brands. With instant digital delivery Contactless is a breeze to send, receive, and spend.

Features and benefits

- No postage, so no extra waste and reduced courier /postage costs.
- Personalisation and branding options available.
- Can be sent over email, text message, WhatsApp, Messenger and more.
- Sent individually or in bulk with instant delivery.
- Spent online and in-store.
- Can be added to mobile wallets such as Samsung and Apple Pay.



Perfect for...

An audience that prefers online shopping, days out with the family, and dining out. Personalisation and branding options also make Contactless ideal for one-off work recognition Long Service Awards.



Spend Love2shop Contactless at 80+ retailers



Blacks

Sainsbury's

NEW
LOOK

Iceland

schuh

halfords



Waterstones



RIVER ISLAND



PANDORA



H · SAMUEL



Nando's

PRIMARK

LOVE2SHOP

Love2shop e-Gift Cards

Redeemed online in a huge selection of in-store and online shopping, dining, and VIP experiences, Love2shop e-Gift Cards are delivered by email or text message.

Features and benefits

- Digital distribution saves you money and time.
- Easily scalable from batches in the tens to the tens of thousands.
- Branded code redemption portals and landing pages available.
- Customisable brand catalogues.
- Easily integrated into marketing and engagement campaigns.
- Customised reward delivery email available.

Perfect for...

With the ability to scale to any order size, Love2shop e-Gift Cards are perfect prizes for sales, marketing, or promotional campaigns. When combined with personalised messages, they're also ideal gifts for remote or home-working staff.



The Love2shop e-Gift Cards catalogue

Love2shop recipients exchange their code for a huge selection of in-store, digital and experiential rewards, including:



M&S



Uber Eats



Sainsbury's halfords

LAITHWAITES

PIZZA EXPRESS



ASDA



PRIMARK®



NEW LOOK

buyagift

DECATHLON

H&M

LOVE2SHOP

Love2shop Gift Vouchers

The UK's most popular multi-retailer voucher. Spent in more than 150 shops around the UK, the paper Love2shop Gift Voucher is still a popular business reward for Appreciate customers.



Features and benefits

- Can be awarded to students, staff, or customers under the age of 18.
- Branded and personalised wallets available.
- Available in £5 and £10 denominations.
- Easy 'as and when' distribution to individuals or teams while on the job.

Perfect for...

Face-to-face rewarding and on-the-spot gifts for employees in industries like retail and catering, where staff may have differing levels of tech skills.



Spending Love2shop Vouchers

Recipients of our gift vouchers can spend their vouchers in-store at over 150 leading retailers



LOVE2SHOP

Love2shop Holiday Gift Cards

Travel is the ultimate 'thank you' for your customers and staff. A Love2shop Holidays Gift Card allows its recipient to put the value of the reward towards global and domestic travel.



Features and benefits

- Access to 150+ travel operators.
- Global and domestic and holidays available.
- Concierge service to handle booking and itinerary building.
- Online booking at love2shopholidays.co.uk.
- Fully ATOL bonded travel bookings.

Perfect for...

Demonstrating gratitude by creating unforgettable, meaningful moments. Also ideal for motivating customers to spend with sales promotions and prize draws.



Choose from over 200 tour operators

Our travel experts will find your staff or customers the best deal from an extensive range of leading tour operators, including:



LOVE2SHOP

Additional services



Fulfilment services

Depending upon your needs, Love2shop physical products can be delivered in bulk to your main office, across different sites at your direction, or to home addresses.

Love2shop digital products can also be distributed in batches, or to individuals, according to your needs.



Self-Serve

All of our key Love2shop products are available at the push of a button through our Self-Serve platform. Place orders any time, day or night, with faster turnaround times than calling or emailing.

Register online here, or contact your account manager for more information.



Branding and personalisation

Love2shop products enjoy a variety of branding and personalisation options. You can check what's available on individual products on pages 3-6 of this document, or get in touch if you have a question – we'd be delighted to talk you through things.



Credit and payment options

Appreciate customers are welcome to pay in BACS, CHAPS, or credit or debit card, with more options available upon request.



Credit accounts

Credit accounts are available to make your reward payments more flexible. If you're interested in a credit account, contact the team for more information.



LOVE2SHOP

Why our clients choose Love2shop Business

Every year, when thousands of businesses trust Love2shop to deliver the rewards, expertise, and insight to meet their business goals, they do so thanks to Love2shop's wealth of knowledge, experience and expertise.

They have access to Love2shop's dedicated account management and business support teams, who maintain an excellent standard of customer care, which is reflected in the publicly available Trustpilot reviews.

Trustpilot

Through their reviews on Trustpilot, our customers have given Appreciate Business Services an "Excellent" rating. With 700+ reviews at time of writing.



"The platform where we place order is easy to use and digital voucher codes are available the next day. Perfect!"



 AutoTrader

"Always fast delivery, easy to use online ordering portal. Very friendly and helpful staff should I need to contact them."



 Iceland

Our clients include:



 JEWSON

 AutoTrader



 Iceland



 LOVE2SHOP

Let's start a conversation

We're here for you Mon-Fri, 09:00-17:00, every business day.

Get in touch to talk about using the right rewards and software to turn your next incentive or engagement campaign into a real results-driven exercise that will get you noticed.



0330 333 1201

or visit



business.love2shop.co.uk



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