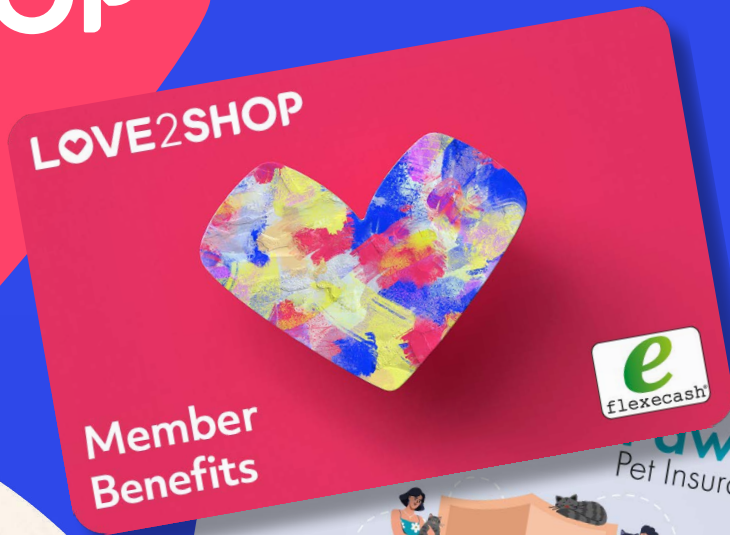


# LOVE2SHOP MEMBER BENEFITS



# LOVE2SHOP

# LOVE2SHOP MEMBER

## BENEFITS



Organisations can now improve loyalty or engagement amongst their membership base with this easy to understand and enticing benefit, without incurring huge costs or taking on a large additional administrative burden.

The Member Benefits discount card provides savings of around £1,300 a year for your subscribers on day-to-day household spending, as detailed below.

### Members save more than £1,200 a year on everyday expenses

Activity	Typical Spend	Annual Spend	Discount Saving	Total Savings
Main supermarket shop	£150 per week	£7,800	4%*	£312
Secondary shop (at Iceland or M&S)	£50 per week	£2,600	7%	£182
High street shopping	£200 per month	£2,400	7%	£168
Holidays	1 foreign holiday @ £4,000	£4,000	7%	£280
Days out	£50 per month	£600	20%**	£120
Meals out / Takeout	£250 per month	£3,000	7%	£210

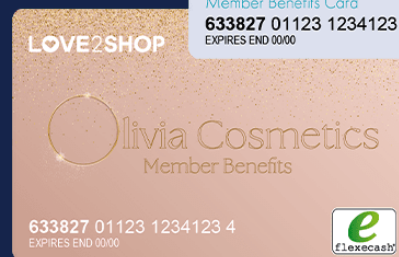
**Total savings £1,272**

Figures are calculated based on the average spend of a family of four. Actual savings will vary based on individual spending patterns and usage.

\*Discounts on the cost of reloading supermarket gift card loads \*\* Discounts up to 20% on the cost of single use gift cards

# Why introduce a member benefits scheme?

- **Attract new members:** Your scheme will act as an incentive for more members to join your organisation.
- **Increases engagement:** An effective membership benefits scheme will keep your members engaged with additional benefits and a program that's easy to understand.
- **Retains existing members:** When members see value in their membership, they're more likely to renew and stick around year after year.
- **Creates brand advocates:** Your existing members will remain engaged. And when members are engaged, they become greater brand advocates as they bring you feedback.
- **Strengthens brand reinforcement:** Branded cards will reinforce your brand and keep you front of mind at all times.



## What's included?



Supermarkets



Shops



Online Retailers



Dining Out



Kitchen Appliances

## What can members access?

Working with our strong retailer network, we have secured compelling discounts, which can be offered at a minimum cost.

<b>High Street Shopping</b>	Enjoy a 7% discount on the amount loaded onto a Member Benefits Card, then spend it in-store at more than 80 leading high street retailers.
<b>Supermarket</b>	Cardholders enjoy access to a discount on supermarket gift card loads.
<b>Gift Cards</b>	Up to 20% off a number of single store gift cards and vouchers, including John Lewis, B&Q, Next, Costa and Restaurant Choice.
<b>Holidays</b>	Cardholders can take advantage of a 7% discount to purchase holidays, car hire, flights and travel insurance through the Everyday Benefits team of travel experts. This includes more than 200 tour operators including TUI, Kuoni and Hoseasons
<b>Dining Out</b>	Exchange the value of a card for a Dining e-Gift Card at range of fantastic pubs, restaurants, takeaways and coffee shops.
<b>Days Out</b>	Cardholders receive up to 50% off the cost of entrance tickets, (purchased in advance through the account portal), at Alton Towers, LEGOLAND, Thorpe Park, Chessington World of Adventures and Sealife Centres.
<b>Virtual Cards</b>	Cardholders can purchase a Virtual Card using the card balance to shop online at over 50 websites such as Go Outdoors, American Golf, Cycle Republic and more.
<b>Kitchen Appliances</b>	Exclusive discounts on over 850 appliances including brands such as Kitchenaid, Whirlpool, Hotpoint and Indesit.

## How does it work?

1

Cardholder registers their card and activates account following instructions on [love2shop.co.uk](http://love2shop.co.uk)

2

Cardholder loads funds onto their card at a discount, which enables access to other discounts, including supermarket cards.

3

Cardholder can start to enjoy access to discounted card top-ups, and a huge selection of other discounts

The Member Benefits portal on [Love2shop.co.uk](http://Love2shop.co.uk) offers users access to a whole world of savings through discounts on their Member Benefits Card top-ups, discounted supermarket card top-ups, discounts on multi-retailer and single-store gift card and more.

### Saving money at leading high street brands

Sainsbury's

Spend In-Store



M&S



Waterstones

Iceland

halfords

Exchange at [www.love2shop.co.uk](http://www.love2shop.co.uk) for dining e-gift cards



Uber Eats



COSTA

Restrictions may apply - see [www.love2shop.co.uk](http://www.love2shop.co.uk) for full details and a complete list of accepting brands. List correct as of 03/09/23

### Discounts on leisure activities and holidays

Cardholders can book holidays by calling our dedicated booking line or purchase entrance tickets with up to 50% off the standard price.



Thorpe PARK



SEA LIFE

KUONI



Sandals THE Luxury Included HOLIDAY



FIRST CHOICE THE HOME OF ALL INCLUSIVE

Jet2holidays Package holidays you can trust!



HOSEASONS By Wyndham Vacation Resorts



# Love2shop at a glance, in numbers:

**£250m+**

distributed in rewards annually

**150+**

retailer partners

**2m+**

rewards issued annually

**23,000**

locations for reward redemption

**42,000**

clients

Rewards delivered to

**150 countries**



Happy customers, members and employees are vital to an organisation's success, and that's the driving force behind our tailor-made membership, reward and incentive schemes.

Love2shop concentrates on designing and delivering bespoke programmes that help a business to generate all manner of end results. That might include increased productivity, developed team working especially after a programme of restructuring or modernisation, enhanced engagement through membership schemes or simply to nurture a warmer, more thoughtful work environment.

Love2shop believes that each organisation needs to be treated as an individual which is why our programmes have core components but are further developed in consultation with each business and their strategic objectives.



## Our clients include:



**JEWSON**

**AutoTrader**



**Iceland**



# Want to know more?

Let's start a conversation...



**We're here for you  
Monday to Friday,  
09.00 - 17.00**

**Phone: 0330 134 0116**

**Email: [hello@love2shop.co.uk](mailto:hello@love2shop.co.uk)**

**LOVE2SHOP**

flexecash is the pre-paid card platform which issues Love2shop Cards. This facility is provided by Park Card Services who are Authorised and Regulated by the Financial Conduct Authority to issue electronic money. (FRN: 900016)